## ASPHALT,

# **SportWalk**

## COMMUNICATION IS NOW POSSIBLE ON ANY SPORTING EVENT

SportWalk is a one-step solution for short-term outdoor event graphics. Ideal for marathons, parades, retail POP, trade shows, etc... No lamination is required! Simply peal and stick to smooth, clean & dry surfaces! SportWalk is safe for pedestrian traffic and even maintains its non-slip properties when wet.

SportWalk has a slip-resistant textured surface and waterproof adhesive, allowing for short-term outdoor usage. SportWalk is designed for smooth surfaces, however a heat gun or gas torch can be used to conform SportWalk to slightly textured surfaces.





#### Uses

- Exhibition events
- Short term outdoor
- sports events Marathons • Street marking
- Road shows

### **Features & Benefits**

- Extremely secure with its slip-resistant surface
- Can be cut to shape
- Abrasion resistant
- Good chemical resistance
- Antibacterial surface
- No lamination required



www.digitalcolorink.com 877-616-8600 Baltimore, MD | Charlotte, NC

sales@asphaltartusa.com www.asphaltartusa.com



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## **Printing & Application**

SportWalk is inkjet printable via solvent, eco-solvent, uv-curable and latex inks. Application surface must be dry, clean and above 50°F before application. A hard rubber roller should be used to ensure adequate adhesive contact. A heat gun or gas torch can be used to help the material conform to slightly textured surfaces.

## **Durability**

SportWalk is designed for short-term outdoor applications on smooth surfaces and will last up to 1 week during moderate temperatures (40°F - 120°F). Cracking and edge lifting can occur during extreme temperature changes or exposure to freezing. SportWalk is safe for pedestrian traffic only! \*Use the original, aluminum foil-based Asphalt Art product for any applications with vehicle traffic, textured surfaces or exposure to significant temperature extremes or changes.

## Storage

It is recommended to store the product in closed packaging at a temperature of  $+60^{\circ}$ F to  $+85^{\circ}$ F ( $+15^{\circ}$ C to  $+30^{\circ}$ C) and humidity range of 45% to 60%. The product has a shelf life of 24 months.

## Warranty

Asphalt Art products are warranted to be free of defects in material and manufacture at the time of shipment and to meet the specifications stated in the Technical Specifications Sheets.

Asphalt Art will replace or refund the price of any Asphalt Art materials found to not meet our product specifications. In no case shall Asphalt Art be liable for any direct, indirect, or consequential damages, including labor or non-Asphalt Art materials charges.

### Technical information

ŝ	Roll Sizes:	51.2"x 33' & 51.2"x 100' (1.3m x 10m & 1.3m x 30m)
	Thickness:	18mil (.457mm) vinyl + 2mil (.051mm) clear adhesive + 7mil (.178mm) liner
	Slip-Resistance Certifications:	ASTM D-2047 & Euro-Norm R10



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