

NEENAH



## imagease® wide format

Grand Format Indoor / Outdoor Poster Media

**IMAGEase® 140** (GFIOP) Durable, latex-saturated, and wet strength media suitable for indoor as well as short term outdoor applications. IMAGEase 140 is available in 6 mil / 140 gsm and offers exceptional print fidelity.

**IMAGEase® 212** (GFIOP) Durable, latex-saturated, and wet strength media suitable for indoor as well as short term outdoor applications. IMAGEase 212 is available in 9.9 mil / 212 gsm and offers exceptional print fidelity.



### APPLICATIONS:

Indoor POP  
Temporary outdoor displays  
Posters  
Wall decor  
Hanging signage

### PRINTABILITY:

Solvent  
Latex  
UV  
Offset / Screen

### PRODUCT SAFETY:

Class A Fire Rating ASTM E-84



### We all know paper prints better than plastic!

It's also more widely recycled. Our paper-based portfolio provides a sustainable option, with many post-consumer options available as well.



A BRIGHTER SHADE OF GREEN



# imageease® wide format

Grand Format Indoor / Outdoor Poster Media

## IMAGEase 140 Technical Data

| Caliper      | Sheffield Smoothness | Basis Weight (gsm) | Gloss @ 75° | Brightness % | Opacity % | Tear MD/CD** | Tensile MD/CD** | Wet Expansion % | Optimum Printing Conditions | Flame Classification |
|--------------|----------------------|--------------------|-------------|--------------|-----------|--------------|-----------------|-----------------|-----------------------------|----------------------|
| 6 pt / 6 mil | 18                   | 140                | 55          | 81           | 95        | 115 / 110    | 50 / 37         | 2               | 70°F (35-70% RH)            | ASTM E-84 Class A    |

These are typical values of the product as produced representing a manufacturing range. Slight variations may occur during the manufacturing process.  
 \* Elmendorf Tear / Grams | \*\* Pounds Per Inch

## IMAGEase 140 Availability

| Size   | Core |
|--|------|
| 54" x 150' / 137 cm x 45.72 m, 54" x 500' / 137 cm x 152.4 m, 54" x 1000' / 137 cm x 305 m | 3"   |
| 60" x 200' / 152.4 cm x 60.96 m, 60" x 500' / 152.4 cm x 152.4 m                           | 3"   |

## IMAGEase 212 Technical Data

| Caliper          | Sheffield Smoothness | Basis Weight (gsm) | Gloss @ 75° | Brightness % | Opacity % | Tear MD/CD** | Tensile MD/CD** | Wet Expansion % | Optimum Printing Conditions | Flame Classification |
|------------------|----------------------|--------------------|-------------|--------------|-----------|--------------|-----------------|-----------------|-----------------------------|----------------------|
| 9.9 pt / 9.9 mil | 15                   | 212                | 41          | 81           | 95        | 200 / 185    | 60 / 40         | 2.07            | 70°F (35-70% RH)            | ASTM E-84 Class A    |

These are typical values of the product as produced representing a manufacturing range. Slight variations may occur during the manufacturing process.  
 \* Elmendorf Tear / Grams | \*\* Pounds Per Inch

## IMAGEase 212 Availability

| Size   | Core |
|--|------|
| 54" x 150' / 137cm x 45.72m                                      | 3"   |
| 60" x 200' / 152.4 cm x 60.96 m, 60" x 500' / 152.4 cm x 152.4 m | 3"   |

 Custom sizes are available with minimum quantities required. Commercial sizes available upon request. Call for a quote.



[www.digitalcolorink.com](http://www.digitalcolorink.com)  
 877-616-8600  
 Baltimore, MD | Charlotte, NC



FLEXIBLE & RIGID PRINT MEDIA

*Display Graphics*

(POP / SIGNS / BANNERS)

**PHOTO**  
**INDUSTRIAL ART**

*Decorative*

(WALL DECOR / MURALS)

**RIGID & BOARD**  
**MATERIAL**



US & CANADA: 800.558.5061 | INTERNATIONAL: 413.533.0338

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Please look for FSC® certified products

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