

OPEN, INNOVATING, MOVING FORWARD.

As we transition into a new normal, non-verbal communication is key.

Drytac's unique adhesive science creates print media, protective films, and bonding tapes that deliver outstanding results and solutions for social distancing guidance.

For more information on suggested products in this guide, simply click on a product and the web page will open up with technical specifications, ratings and certifications, videos and more.



DRYTAC[®]
ADHESIVE SCIENCE



As lockdown restrictions are eased, more businesses are opening to staff and the public. Window, wall and floor graphics are essential to guide people around a space in accordance with government guidelines – such as two-metre/six-foot social distancing rules and hand washing guidance – but they must be installed safely and legally.

With our adhesive science, we have developed a portfolio of social distancing solutions for a variety of surfaces. Our quality of material will provide peace of mind in these unpredictable and ever-changing times.



WE KEEP YOU SAFE.

Whatever your needs, from fire ratings to slip ratings to FDA approvals, we've got you covered. We work to certify our products to make your life easier. The last thing anyone wants right now is to create a safety risk.

PEACE OF MIND.

As we're entering uncharted territories, best practices still remain essential for businesses to ensure their legal obligations are met and people are kept safe. This guide will help you choose solutions to adhere to the new guidelines. Simply click on a product and the associated web page will open up for more details and application videos.



THE ONLY CONSTANT IS CHANGE.

The world is changing daily. Short-term graphics can help people feel at ease and communicate new social distancing practices.

SHORT-TERM GRAPHICS MUST:

1. Be Easy To Apply

- Hand application - no tools needed
- No need for a professional installer

2. Remove Cleanly

- No messy residue to spend time cleaning

SELECTING THE PROPER MATERIAL FOR THE JOB.

As public spaces reopen, it's essential to provide guidance in the form of graphics. To meet these requirements, it's important to use the right graphics media for each job and understand the location of the graphic and the surface it will be adhered to. Using a product just because it sticks to brick or glass can result in problems down the line.



Floor graphics can help guide customers around an environment and encourage social distancing practices.

Get creative with your floor graphics and make customers feel welcomed and not overwhelmed.



Our floor graphic solutions hold slip ratings and certifications. Click on each product name to be led automatically to the product web page for more information.



FLOOR GRAPHIC SOLUTIONS

ONE PART - Indoor Print Media

FloorTac Textures

Slip & fire rated 6.0 mil printable textured white polymeric PVC film with a removable gray adhesive. Compatible with (eco) solvent, UV and latex wide-format inkjet printers.

FloorTac Emerytex White RB

Slip & fire rated 8.0 mil printable textured white polymeric PVC film with a removable gray adhesive. Compatible with (eco) solvent, UV and latex wide-format inkjet printers.

TWO PART - Indoor Print Media + Laminate

FloorTac + Interlam Pro Emerytex

FloorTac is a 3.2 mil printable matte white polymeric PVC film with a removable, pressure sensitive gray acrylic adhesive. Compatible with (eco) solvent, UV and latex wide-format inkjet printers. Interlam Pro Emerytex is a slip and fire rated 4.0 mil monomeric PVC pressure sensitive overlaminating film with a pebble texture finish.

SpotOn White Matte + Interlam Pro Emerytex

SpotOn White Matte is a fire rated 4.0 mil printable matte white monomeric PVC film with a unique dot pattern removable adhesive. Compatible with (eco) solvent, UV and latex wide-format inkjet printers. Interlam Pro Emerytex is a slip and fire rated 4.0 mil monomeric PVC pressure sensitive overlaminating film with a pebble texture finish.

Polar Dynamic/Premium + Interlam Pro Emerytex

Fire rated printable monomeric and polymeric films with removable or permanent adhesives. Compatible with (eco) solvent, UV and latex wide-format inkjet printers. Interlam Pro Emerytex is a slip and fire rated 4.0 mil monomeric PVC pressure sensitive overlaminating film with a pebble texture finish.



FLOOR GRAPHIC SOLUTIONS

ONE PART - Outdoor Print Media

Polar Street FX

Slip rated 10.0 mil printable textured white aluminium film with a high tack clear permanent adhesive. Compatible with (eco) solvent, UV and latex wide-format inkjet printers.

TWO PART - Outdoor Print Media + Laminate

Polar Grip + Interlam Pro Emerytex

Fire rated 3.2 mil printable white polymeric PVC film with a high coat weight gray permanent adhesive. Compatible with (eco) solvent, UV and latex wide-format inkjet printers. Interlam Pro Emerytex is a slip and fire rated 4.0 mil monomeric PVC pressure sensitive overlaminating film with a pebble texture finish.



Indoor Floor Graphic Solutions

ONE PART:

Print & Go

FloorTac Textures
up to 6 months' durability

FloorTac Emerytex White RB
up to 9 months' durability

TWO PART:

Print & Laminate

FloorTac + Interlam Pro Emerytex
up to 9 months' durability

SpotOn White + Interlam Pro Emerytex
up to 6 months' durability

Polar Dynamic/Premium White +
Interlam Pro Emerytex
up to 6 months' durability

Outdoor Floor Graphic Solutions

ONE PART:

Print & Go

Polar Street FX
up to 12 months' durability

TWO PART:

Print & Laminate

Polar Grip + Interlam Pro Emerytex
up to 12 months' durability



WINDOW GRAPHIC SOLUTIONS

EASY TO APPLY - Indoor & Outdoor Solutions

SpotOn White or Clear

Fire rated 4.0 mil printable white or clear monomeric PVC films with a unique dot pattern removable adhesive. Compatible with (eco) solvent, UV and latex wide-format inkjet printers.

SpotOn White M50

Fire rated 4.0 mil printable white PVC film with a unique dot pattern removable adhesive. SpotOn White M50's light blocking properties make it up to 50% more opaque than the standard SpotOn White product. Compatible with (eco) solvent, UV and latex wide-format inkjet printers.

ViziPrint Impress Clear or White

4.0/5.0 mil printable optically clear or ultra white PET films with a low tack, hybrid adhesive. Compatible with (eco) solvent, UV and latex wide-format inkjet printers.

WindowTac Clear Mounting Adhesive

0.9 mil clear, double-sided mounting adhesive with a permanent side and a removable side that has a unique embossed release liner that allows easy installation.

Window graphics provide key information about your business even before customers enter. Create easy-to-read messaging about takeaway and curbside services or even updated hours to alert customers.



WALL GRAPHIC SOLUTIONS

EASY TO APPLY - Indoor & Outdoor Solutions

ReTac products can be removed cleanly, even years later!

ReTac Smooth 75/150

Fire rated 3.0/6.0 mil printable white polymeric PVC films with a ReTac permanently peelable adhesive. Compatible with (eco) solvent, UV and latex wide-format inkjet printers.

ReTac Textures - Canvas, Sand, Linen & Woodgrain

Fire rated 6 mil printable white embossed textured polymeric PVC films with a ReTac permanently peelable adhesive. Compatible with (eco) solvent, UV and latex wide-format inkjet printers.

WRITABLE SOLUTIONS

EASY UPDATES - update your message quickly

WipeErase - ReTac or Permanent

Fire rated 6.0 mil white dry erase films with a ReTac permanently peelable or a permanent adhesive. Compatible with UV wide-format printers.

ChalkMate - ReTac or Permanent

Fire rated 5.0 mil black chalkboard films with a ReTac permanently peelable or a permanent adhesive. Compatible with UV or any wide-format printers with white ink.



Focus on the customer experience with wall graphics. Create signage and graphics that reflect your brand and personality while still encouraging social distancing.



THE WORLD IS CHANGING.

How will you create a safe experience for your customers?
How can you react promptly? How can you make your
shoppers' experience hassle-free?

DRYTAC CAN HELP.

We can answer all those questions and more.
Our knowledgeable and experienced staff would be
happy to help! With offices, facilities and warehouses
around the globe we can provide a solution in a fast and
timely manner.



WWW.DIGITALCOLORINK.COM
877-616-8600
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THIS IS BIG. REAL BIG!

We're Open!

We've missed you and we're so glad you're back!
We are taking every step to make sure our
customers and associates feel safe inside our stores.



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ADHESIVE SCIENCE