

## Introducing *TenaciousTac*<sup>™</sup>

The latest Super Adhesive to join the Jessup<sup>®</sup> League of bonding agents with superhuman tack.

*TenaciousTac*<sup>™</sup> is dedicated to fighting the failing adhesives of the universe, protecting the public with labels so sticky they defy the strength of a superhero and baffle anti-stick villains such as textured surfaces, low surface energy plastics and much more. Four powerful grades of *TenaciousTac*<sup>™</sup> help you win the battle for label life, liberty and pursuit of the everlasting label stick-to-it-tiveness.

## Meet *TenaciousTac*<sup>™</sup> 4

A 4-mil high-tack super adhesive with a 3-mil white vinyl  
Solves those tougher-than-tough surface challenges.  
**TTac 4 ... ORDER: WHT-4HT-54x150 (54"x150' roll)**



**Typical applications:** Portable toilets, wood crates, open weave fabrics or mesh, highly textured surfaces, underlayment label on furniture





## Meet TenaciousTac™ 2

A 2-mil high tack super rubber adhesive with a 3 mil white vinyl  
For labels that need better adhesion.

**TTAC 2 ... ORDER: WHT-2HT-54x150 (54"x150' roll)**

*Typical Applications:* Street barricade, light texture surfaces,  
car mats (formed plastic or rubber)



## Meet TenaciousTac™ 2CR

A 2-mil high tack super acrylic adhesive with a 3.5-mil white vinyl  
For labels that need better chemical resistance.

**TTAC 2CR ... ORDER: WHT-2CR-54x150 (54"x150' roll)**

*Typical Applications:* Barrels, garbage cans, waste recycling  
containers, shopping carts & baskets

# Meet TenaciousTac™ 1

A super 1-mil high-tack permanent adhesive with a 3-mil white vinyl  
TTac 1 ... ORDER: WHT-1HT-54x150 (54"x150' roll)



**Typical applications:** Stadium seats, coolers, OEM tools, powder-coated metal, low VOC paints, OEM equipment, smooth LSE surfaces, composite plastic

TenaciousTac™ uses 5 and 7-year weatherable outdoor vinyl label stock that works great on tough-for-anything-to-stick-to surfaces, including highly textured surfaces, low surface energy plastics, low VOC paint, powder-coated metals, MDF and much more.

Perfect for digital and screen-printing using UV-curable, latex, eco-solvent or solvent inks.