Scenic Expressions Taffeta Paste
Wall Preparation & Installation

Wall Preparation

Scenic Expressions Taffeta Paste has been developed for use as a paste-applied printed graphics wall covering for most types of painted interior walls. Below are instructions for preparing walls for maximum performance.

General Wall Preparations
- The wall surface must be clean, dry, smooth and structurally sound.
- Loose paint or other wall coverings must be removed.
- Mold and mildew must be removed.
- Excessive moisture in the wall must be corrected before installation. Moisture content must not exceed 4 percent.

Primers
- Applying a good primer to the wall before installation is an important part of wall preparation.
- The primer allows the wall covering to bond well and also prevents the adhesive paste from absorbing too much into a drywall surface, which can make removal difficult.
- Always use a recommended compatible primer with your selected brand of wall adhesive.
- Water-based acrylic and latex primers are preferred compared to all other primers.
- New drywall, walls previously painted with latex or other oil-based paints, or walls where a wall covering was previously installed and then removed, may have remaining adhesive residue.
- Walls in settings with high humidity may also require slightly different wall preparation.
- Primers are available that address these issues.

Installation & Adhesives

Below are instructions for selecting and applying the proper adhesives for your wall covering project, in addition to basic instructions for wall graphic installation.

Adhesives
- All commercial wall covering adhesives are made from either water-based clay or a clear cellulose.
- The two most recommended primer and adhesive manufacturers are Gardner-Gibson and Roman Decorating Products.

- Most installers prefer a clear adhesive, if that's possible, which is easier to apply and can minimize clean-up issues.
- Some installers may prefer clay-based adhesives because this type of adhesive makes it easier to see how much adhesive has been applied.
- In addition, clay is typically recommended for difficult installations or when a stronger adhesive bond is desired.
- Strippable, commercial grade adhesives are also available, and use of these will make it easier to remove wall coverings at a later date.
- Strippable adhesives are typically used in settings where frequent graphic changes are planned.

How to Apply Adhesive
- Apply an even coat of adhesive on the back side of the printed graphic (wall covering) using a stiff bristle brush, roller or a pasting machine.
- The wall covering should be applied to the wall as soon as the back side of the graphic becomes tacky.
- Smooth the surface of the wall covering as you apply it to the wall to work out bubbles as you go.

Other Installation Guidelines
- Vertical joints should not occur less than 6 inches from the outside or inside corners.
- Do not install wall coverings unless the temperature is 55°F or above. That temperature needs to be maintained both in the installation area and the area where the wall coverings are stored.
- Graphic design panels will determine the seaming method that you use.
- If additional abrasion-resistance is desired, a liquid laminate can be used to further enhance durability and longevity.