# Polar Grip®

## **BRICK/ROUGH SURFACE APPLICATION GUIDE**

## **Surface Preparation**

- **1.** Brush the surface with a stiff brush to remove dust or dirt. If dirt persists, use a de-greaser cleaner and allow the surface to dry for 48 hours. The surface must be dry prior to application.
- 2. Untreated brick or concrete walls deliver best results.
- **3.** Test a small graphic prior to installation to insure ideal adhesion and graphic outcome. Let dwell for 2-3 days.

**Please Note:** The end-user/applicator is responsible for ensuring all painted substrates have been processed and cured according to the paint manufacturer's specifications. Failure to follow these specifications may cause loss of adhesion, and therefore, reduce the graphic's durability and performance. This may lead to graphic failure and/or removal problems.

## Application of Polar Grip to Brick/Rough Surfaces

- **1.** Using the hinge method, line up the graphic in the desired location and place with a soft felt squeegee.
- 2. Begin to pull down the release liner little by little while applying even pressure to the graphic with a left to right sweeping motion beginning in the middle of the graphic and working outward.
- **3.** Once release liner is completely removed and the graphic is in place, begin to apply heat to the film with a heat gun and apply pressure with a rough surface roller or a stiff/rivet brush.
- 4. The film will begin to conform to the brick/rough texture of the wall.
- **5.** In order to avoid air pockets, be mindful of the brick's mortar lines when heating and applying the film to the surface.
- **6.** If air pockets occur, poke with a pin and re-heat the area pressing the air out with a soft felt squeegee.

**Removal:** Re-heat the graphic and gently remove in sections.

**Please Note:** Please refer to the Polar Grip TDS for more technical information. The technical information, recommendations and other statements contained in this document are based upon testing and experience Drytac believes to be reliable, but the accuracy and or completeness is not guaranteed. Drytac recommends a small test be performed to determine suitability beforehand. This document does not constitute a warranty of any kind.









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