



Backlit-M-A is a translucent backlit film with a specialized water-resistant coating, ultra white finish, and durable PET base.

Backlit-M-A offers a consistent ink absorbing layer which allows for brilliant color expression and high ink density, resulting in sharp image reproductions that stand out with the light on or off. Ideal for all backlit film applications, Backlit-M-A is compatible with both dye and UV pigmented aqueous based inks.

# Backlit-M-A

## Backlit Front Matte

8.6 Mil, 270 gsm Backlit Front Matte PET

| Specifications: |   |
|-----------------|---|
| Brightness      | 96%   |
| Finish          | Matte   |
| Media Type      | PET   |
| Sizes           | 36" X 100', 42" X 100',<br>50" X 100', 60" X 100' |
| Thickness       | 8.6 mil   |
| Weight          | 270 g   |

|                     |  |
|---------------------|--|
| Storage Conditions  | Store in closed original packaging in a cool dry environment, 50°-77°F, Relative Humidity 35%-65% RH                 |
| Printing Conditions | Temperature: 59°-86°F/ Humidity 30%-60%<br>Use Care in handling printed material, surface is susceptible to abrasion |

## Features

- Specialized water-resistant coating
- Ultra-white Finish
- Ideal for day/night backlit film applications
- Outstanding color expression

## Applications

- Light Box Advertising
- Illuminated Displays
- Tradeshow and Exhibition Graphics
- High Retail Signage
- Airport, Transit and all retail advertisement applications

## Printer Compatibility

Aqueous, UV Pigment



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Charlotte, NC

[www.digitalcolorink.com](http://www.digitalcolorink.com)

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