



# Asphalt Art

REVOLUTIONARY NEW ADVERTISING MEDIA!

Patented, Aluminum Foil based material for asphalt, concrete, stairs, stone, metal and other **walking and driving surfaces**.

Asphalt Art is ideal for sporting events, parades, sidewalks, Point-of-Purchase, stair & parking lot campaigns, and much more. Equally suitable for 1 day events or yearlong applications.

The pressure sensitive adhesive allows for **easy installation & easy removal**, which cuts your labor costs in half!

## Uses

- Sporting Events & Stadiums
- Bus or Subway Stations / Airports
- Gas Stations / Convenience Stores
- Sidewalks / Parking Lots
- Fast Food Drive Thru's
- Point-of-Purchase / Retail Entrances
- Parades & Cultural Events
- Safety Signage

## Features & Benefits

- Highly conformable and slip resistant
- ASTM D-2047 and NSF1 certified
- No lamination required!
- Compatible with UV-Curable and Latex printers
- Available in 48"x30' and 48"x100' rolls
- PVC free
- Made in the USA



[sales@asphaltartusa.com](mailto:sales@asphaltartusa.com)  
[www.asphaltartusa.com](http://www.asphaltartusa.com)



[www.digitalcolorink.com](http://www.digitalcolorink.com)  
877-616-8600  
Baltimore, MD | Charlotte, NC



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## Expected Durability:

Provided our installation instructions are properly followed, the Asphalt Art material can be expected to last 3-12 months outdoors, without significant degradation. The condition of the graphic may degrade faster than the actual material, depending on the surface and type of traffic (pedestrian or vehicle), it is exposed to. Exposure to excessive vehicle or machinery traffic, physical wear and tear, severe weather and vandalism will severely limit life expectancy.

## Printing Method:

Asphalt Art is compatible with UV-Curable and Latex inks. As aluminum foil will hold its shape, special attention needs to be paid to the edges while loading and printing, to prevent head strikes.

## Application Method:

Please refer to the Asphalt Art Installation Instructions, which you can download on the web site.

## Storage:

The product should be stored in the original packaging at room temperature (60°-85°F / 15°-30°C) at 45-60% relative humidity.

## Warranty / Liability

Asphalt Art products are warranted to be free of defects in material and manufacture at the time of shipment and to meet the specifications stated in the Technical Specifications Sheets. Asphalt Art will replace or refund the price of any Asphalt Art materials found to not meet our product specifications. In no case shall Asphalt Art be liable for any direct, indirect, or consequential damages, including labor or non-Asphalt Art materials charges. \*\*The determination of the suitability of this product for any specific use is solely the responsibility of the user. No representations, guarantees or warranties of any kind are made to the accuracy or suitability for specific applications.

## Technical information

Roll Sizes:	48"x33' & 48"x100' (1.22m x 10m & 1.22m x 30m)	
Thickness:	23mil (508microns) + 6mil (152micron) liner	
Slip-Resistance Certifications:	ASTM D-2047, NFSI & Euro-Norm R10	
Fire Certification:	M1	
Smoke Certification:	F2	



## AsphaltArt Extend (sold separately)

Improves scratch resistance and creates an easier to clean surface.

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